



2/13/2008

7:00 – 9:00

Executive Committee Meeting

Billy's Tip'N Inn/Conference Call

Attendees: Steve Demster, David McDonald, Keith Brown, John Zonneveld, Ed Kincer (by conference call), John Glenn, Shawn German, Sterling Smith, Bill Ridenour

Minutes

Agenda item: Treasury Discussion

Raised by: Steve

Discussion:

- No problems per Dave as far as the treasury goes. We have over \$xxx in the bank as dues are being paid.
- There's some concern that our annual lease payments might go up as they recently did for the Holly club.

Conclusions/ • None
Follow-up:

Agenda item: Additional CDs for Upcoming Events

Raised by: Dave

Discussion:

- Dave presented a couple ideas to get more club members to become CDs such as having each CD select a couple of assistants that will work towards becoming CDs. We have 5 events requiring CDs this year.
- Smitty raised concerns over us having too many CDs and not utilizing them.
- We currently need CDs for the Giant Scale event and the Club Picnic.
- Steve is looking into getting his CD credentials.
- We currently have CDs Smitty, Dave, Don Hines, Al Johnson, and Ed. The group agreed to ask Dale Matteson to become a CD (did a great job on the scouting event last year) and once Steve gets his CD credentials we'll have seven CDs which should be enough for now.
- Dave suggested we recognize our CDs at the club picnic and wants to get them plaques before that event.
- John G. has been checking with the various media outlets on their requirements for us gaining publicity for our events. Dave suggested we create a "Standard Operating Procedure" checklist for CDs to use when planning and organizing our events. That will ensure that each event gets proper media coverage, proper sanctions are set up with the AMA, etc. John G. agreed to start creating that checklist with the information he's been gathering so far.
- Further discussion of the Giant Scale event reminded Smitty of a comment that Eric Weinzack (sp?) made about the event being cancelled last year due to no CD and that his dad Dave would have done it. Steve agreed to get a hold of Dave and see if he would like to CD the giant scale event.

Conclusions/ • Steve will get his CD credentials from the AMA.

Follow-up:

- Steve will talk to Dale about becoming a CD
- Steve will talk to Dave Weinzack about being the CD for the Giant Scale event.
- Seven CDs should be enough for the club

Agenda item: Review of Club Survey Results

Raised by: Steve

Discussion:



- Gaining access to the gym was well received. John G. suggested that it might help to boost attendance at our meetings. We should look into this possibility further with the school.
- Smitty mentioned that we can make arrangements for various product demos at our meetings through Hobby Lobby. John G. agreed to investigate getting them set up.
- General consensus of the group was to start scheduling topics during our meetings based on the popularity of each topic based on the survey results. John Z. suggested we shouldn't overlook the write-in topics that came from the members. Steve will incorporate those suggestions into a new survey to get a feeling of their popularity.

Conclusions/

- Follow-up with school regarding access to gym

Follow-up:

- John G. to investigate product demos through Hobby Lobby
- Steve to incorporate club suggestions into a new survey for the members

Agenda item: Other Non-Agenda Items

Raised by: Steve

Discussion:

- Steve asked if we need to schedule a rain day for the Ice Fly. We're already having it on the agreed upon rain date so we're going to stick with Sunday.
- Steve asked if the board agreed that the board meeting should take place monthly at least a week before the monthly business meeting. Some discussion was had as to whether or not to have the meeting face-to-face vs. remotely using conferencing tools (like WebEx). The board agreed that face-to-face meetings once a month are a good idea.
- John Z. raised discussion about a process for club members to raise concerns or grievances to the board outside of the monthly business meetings. The board discussed the issue and decided that members can raise their concerns with Steve or other board members and if the issue cannot be addressed at that time, it will be the board member's discretion as to whether or not to invite that member to the next board meeting to have their grievance heard. Board meetings should be restricted to currently serving executive board members and past presidents unless members are invited to participate. No formal process will be announced to the membership at this time.
- Steve mentioned the raffle drawing popular response from the members in the survey. Smitty suggested that one free raffle ticket should be given out to all club members that attend the monthly business meeting and the first drawing should only include those tickets. Additional tickets can be purchased by the members but those tickets will only be included after the first drawing. The board agreed.
- Smitty reminded the group that we need to get our AMA sanctions sent in for each of our events this year. John G. will add that step to the new CD SOP checklist.
- Smitty brought up changing the combination at the field. Keith was planning on changing it when the weather broke and he can get into the field. Keith also takes care of notifying the DNR and other officials. Keith will confirm the date the combination will be changed and what the new combination will be at the next business meeting and John Z. will send out post cards to the members with the new combination and the change date prior to the change.
- Steve suggested that he write a letter to the members discussing the new meeting format and all of the exciting things going on in the club right now to help bolster member attendance at meetings and perhaps make former members decide to join the club again. Dave will send all of the past member rosters that he has to John Z. John will combine them and create a mail merge list including all of those names. John will send the list to Smitty to make sure we're not sending the letter to members that have passed away. We will then use the list to create mailing labels for the letter from Steve.



Conclusions/

Follow-up:

- Ice Fly date is set for Sunday
- Board meetings will take place monthly face-to-face at least one week prior to the business meetings
- Club members can be invited to participate in the board meetings to resolve grievances going forward
- Business meeting attendees will get one free raffle ticket. First drawing will only include those tickets.
- John G. to include AMA sanction step in new CD SOP checklist
- Keith to confirm new combination and change date and John Z. to send postcards to the members
- Steve, Dave, John Z. and Smitty will get a letter out to all current and past members going back as far as we can about the exciting things happening in the club.